



The Philanthropist

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Appeal: The scale & depth of poverty in India needs more hands to join in. Here are a few ways to make a difference:

- 1.Connect:** To like-minded individuals/organizations/donors
- 2.Donate:** Just takes 2 minutes

[Donate](#)

Tax-exempt Organization in USA:
Tax ID 37-1648736

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SMILES – Empowering ASHAs



Admitting SAM kids in NRC



Sneha program in schools



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SMILES (Preventive healthcare program)—Towards Swasth Bharat

SMILES is an acronym for Sanitation, Mother & Child Care, Immunization, Lifestyle modification, Education, Screening

Our unique, comprehensive, simple program is designed to save lives and improve the quality of life. Our foot soldiers have empowered healthcare workers, school kids, self-help groups and other people in several remote and inaccessible villages of Telangana. We intend to start a movement and culture of sustained change in impoverished communities with health literacy programs and initiatives built around them to positively impact healthcare parameters such as MMR, IMR etc. Better health translates into more economic gains for the community.

Reducing Child Malnutrition—A Key Challenge for India's Development

Three infants die every 2 minutes in India ([UN report](#)). Malnutrition has been an underlying cause for all these deaths and sub-optimal growth of 38% of Indian children (NFHS 2015-16). We are working intensively in 23 villages now (and expanding) to change this by bridging knowledge gaps about best practices of pregnancy & child care to mothers & families, admitting severely malnourished kids (SAM) in Nutrition Rehabilitation Centers (NRC) and working with the government to improve last mile service delivery of various schemes for mother & child. We could reduce severe malnourishment from 15.6% to 5.5% in 10 villages in 4 months.

For every \$2 donated, you gift a nutrition kit to a pregnant woman.

Sneha—A Menstrual Hygiene Program—A Step Towards Women's Dignity

We address all the three aspects of awareness, accessibility and affordability, thereby instilling confidence in women. Only 12% of women in India use sanitary pads, and rest use rags, leaves and even ash instead. Moreover, 23% girls drop out of school when they reach puberty. Imagine not being allowed to go to schools, offices or do routine work!! Almost 70% of households can't afford sanitary napkins at the market price. We have created awareness and distributed more than 50,000 free sanitary napkin packets in over 10 districts of Telangana, AP and Kerala.

For every \$1 donated, you help three girls every month.

Every dollar donated makes a difference.

Inviting students from USA for 6 weeks internship to experience and contribute to the development of rural India